

Concordia University
Faculty Council of the John Molson School of Business
Minutes of the meeting held Friday, April 11, 2008

JMSB-2008-03M

Present: G. Kanaan, Chair

J. Ahmad (Econ.), K. Argheyd (Mana.), B. Barbieri (Mktg.), S. Betton (Fina.), D. Cameron (Mana.), S. Chauhan (DS&MIS), C. Cho (Acco.), A.-M. Croteau (DS&MIS), M. Di Grappa (Pres.), C. Draimin (Acco.), V. Esposito (CASA), M. Farashahi (Mana.), G. Fisher (Econ.), A. Gold (CASA), A. Hochstein (Assoc. Dean), L. Katsanis (Mktg.), D. Kira (DS&MIS), C. Lavergne (CGSA), J. Longo (Staff), M. Mulrennan (SGS), D. Peltier-Rivest (Acco.), P. Pietromonaco (Facil.), I. Rakita (Fina.), J. Redler (CASA), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), U. Wassmer (Mana.)

Guests : K. Cameron (N@C), M. Genova (CIT), P. L. Kelley (A & HR), C. Noyes (Comm.), I. Rakita (Fina.), R. Senecal (UG Prog.), B. Tucker (IP)

Absent
With

Regret: A. Ahmad (Fina.), T. Basith (CASA), K. Diaz (CASA), N. D'Urbano (CASA), J.-M. Edwards (Lib.), A. Fagnoli (Reg.), T. Field (Mana.), J. Freed (Fina.), K. Gheyara (Acco.), Z. Gidengil (Mktg.), S. Goyal (DS&MIS), A. Krzyak (Comp. Sci.), K. Lamertz (Mana.) G. Lao (CASA), F. Nebebe (DS&MIS), S. Nelson (Staff), E. Pelsise (CASA), L. Shanker (Fina.), S. Sharma (Dean)

I Call to Order

The meeting called to order at 9:30 a.m.

II Closed Meeting

III Open Meeting

IV Approval of Agenda – JMSB-2008-03A

On a motion duly seconded (M. Sharma, L. Katsanis) the agenda was unanimously approved.

V Approval of the Minutes – JMSB-2008- 02M

On a motion duly seconded (M. Sharma, L. Katsanis) the minutes of the meeting held March 7, 2008 were unanimously approved.

VI Chair's Report and Question Period

G. Kanaan reported that disruption by CUPFA members has been minimal and expressed his hope that an agreement would soon be reached with the union. He advised that a faculty and staff hiring freeze has been instituted to address the University's deficit. Justification for each future position will have to be made to the Dean, the Provost and the President. He reported on the students' recent successes: Five Days for the Homeless, the Business Banquet, and winning overall gold in the Happening Marketing for three consecutive years. He congratulated the students and the competition coaches, applauded J. Redler, B. Chungwing and A. Gold for raising three times the original goal and thanked M. Sharma, M. Martens and K. Boulos for lending their support by spending a night on the street with the students.

VII Special Reports

- i) Nancy Stewart, Dalia Bosis – Concordia Community Campaign, Every 1 counts!
N. Stewart encouraged members to make a difference by contributing to the Concordia Community Campaign as well as asking their colleagues to help achieve the goal of a 40% internal participation rate. Information brochures and pledge cards were made available to all.
- ii) Ramona Senecal – Colors of Concordia
R. Senecal asked for support in sending a message to the community that Concordia values and respects diversity through participation in the sixth annual Colors of Concordia in the Tour de L'Île scheduled on June 1st. She urged everyone to ride, donate or volunteer to help reach this year's goal to raise \$10,000. Detailed information about this event, which has financed an

endowment for a \$1,000 annual student award, can be found on the Colors of Concordia website www.colorsofconcordia.ca.

- iii) Michael Di Grappa, President, Bradley Tucker, Director, Institutional Planning, Patrick Kelley, Executive Director, Administration and Human Resources
Concordia University Strategic Positioning – SCAPP Report (US-2008-3-D1) – JMSB-2008-03A-01
On a motion duly seconded (G. Kanaan, B. Barbieri) Council unanimously granted speaking privileges for P. Kelley and B. Tucker

M. Di Grappa outlined the process in the development of Concordia's first strategic plan that will become the basis for operational and budgetary planning. In mid-2006 consultants were engaged to look at what other universities were doing, nine work groups were identified and eight were struck to examine the areas of importance suggested by the consultants and a survey of the full-time and part-time faculty was conducted by the Institutional Planning Office. The reports of the eight groups were distilled into a document (US-2008-3-D1) sent to Senate which was subsequently referred to the Senate Committee on Academic Planning and Priorities (SCAPP). He explained that the next step involved sharing and consultation with Councils followed up by public meetings to be scheduled on both the Loyola and Sir George Williams Campuses. A website will be available to view documents and allow direct input from members of the university community. All working documents will be presented to incoming President Woodsworth who has encouraged this strategic planning process and intends to continue with it on her arrival.

Tucker advised that the purpose of the today's meeting was to obtain feedback on the strategic positions identified and distilled from the reports of the eight work groups: *Concordia - a university that is reciprocally connected to the community – a destination university – a preferred employer – a leader in sustainability*. P. Kelley and B. Tucker made a presentation entitled Consultations on Concordia's proposed Strategic Positioning for the Future and described the characteristics that would qualify Concordia as being *reciprocally connected with the community* and explained the scope of the term *destination university* for students and faculty as well as the qualities inferred by the terms *preferred employer* and *leader in sustainability*. Copies of the all documents and the presentation are available on the following website: <http://www.concordia.ca/strategicplanning>. Comments can be sent by email to P. Kelley or B. Tucker.

Discussion ensued. The use of the term strategic positions rather than strategic objectives was questioned as well as the omission of diversity as one Concordia's strategic advantages in the five positions. B. Tucker agreed that diversity was important explaining that the intention was to develop short statements that were easy to focus on. Concern was expressed about the financial ability to deliver on the characteristics defining a destination university. B. Tucker advised that a set of metrics would be developed to measure the extent to which the goals can be met. The plan would be adjusted according to financial constraints. The notion of an English university connecting with a French community was questioned and it was suggested that some mention be made of Concordia's Quebec roots. B. Tucker emphasized the reciprocity of the connection - what Concordia can do for Quebec and what Quebec can do for Concordia. Discussions would take place on the need to change the dynamics to break through historic barriers if Concordia is to be sustainable. M. Di Grappa noted that English education is a strength in the Quebec environment.

One member of Council pointed out that the document had not been discussed at Council and recommended that a sub-committee of Council be struck to ensure that the JMSB has a mechanism to input to the strategic planning process as it progresses. It was suggested that a link

be made with SCAPP and the JMSB Strategic Planning Committee rather than striking another committee.

G. Kannan urged everyone to participate in this important process and thanked the President, B. Tucker and P. Kelley for their presentation to Council.

VIII Business Arising from Previous Meeting

- i) Notice of motion regarding teaching in the Joint Ph.D. Program – JMSB-2008-02A-07
G. Kanaan advised that S. Goyal, mover of the motion, had withdrawn the motion and apologized to members of Council for any inconvenience caused.

IX Elections Results

Arts & Science Faculty Council

Jordan Le Bel, Department of Marketing, was elected by acclamation to replace Fred McGregor for a 3-year term effective June 1, 2008 and terminating May 31, 2011.

Senate Faculty Tribunal Pool

Robert Oppenheimer, Department of Management, was elected to replace Harold Simpkins for a 2-year term effective September 1, 2008 and terminating August 31, 2010 conditional on his acceptance.

Dean's Award for Teaching Excellence Selection Committee

Jordan Le Bel, Department of Marketing, was elected by acclamation to replace Harold Simpkins for a 2-year term effective June 1, 2008 and terminating May 31, 2010.

JMSB Advisory Health and Safety Committee

Jean Freed, Department of Finance, was elected by acclamation to represent part-time faculty o serve on the JMSB Advisory Health and Safety Committee

Dean's Award for Distinguished Scholarship Selection Committee

F. Nebebe, Department of DS&MIS was elected by acclamation to represent the department of DS&MIS and M. Paulin was elected by acclamation to represent the department of Marketing for a 2-year term effective June 1, 2008 and terminating May 31, 2010.

Dean's Staff Recognition Award Selection Committee

C. Cho, Department of Accountancy, was elected by acclamation to replace Bianca Grohmann for a 3-year term effective June 1, 2008 and terminating May 31, 2011.

SSHRC Masters Committee

A.Beaudry, Department of DS&MIS, was elected by acclamation to replace Latha Shanker for a 2-year term effective September 1, 2008 and terminating August 31, 2010.

SSHRC Doctoral Committee

U. De Brentani, Department of Marketing, was elected by acclamation to replace Terri Lituchy for a 2-year term effective September 1, 2008 and terminating August 31, 2010.

Appointment and Review Committees

B.Ibrahim, Department of Management, was elected to serve on the Appointment and Review Committee for a Concordia University Research Chair in Accountancy.

A.-M. Croteau was elected by acclamation to serve on the Appointment and Review Committee for a Concordia University Research Chair in Management.

Gary Johns was elected by acclamation to serve on the Appointment and Review Committee for a Concordia University Research Chair in Marketing.

- X i) **Report: Research and Program Evaluation**
L. Switzer announced that external grants to JMSB faculty members had increased threefold and four faculty members had been awarded substantial seed funds from the Office of the Vice-President, Research and Graduates Studies. He noted his concern that this year's priorities were more geared to engineering and the sciences rather than business. He advised that this issue has been brought to the attention of the Vice-President in the hope that the priorities next year will be more favorable to the JMSB.
- ii) **Motion to approve curriculum changes to the Goodman Institute of Investment Management Program– JMSB-2008-03A-03**
- On a motion duly seconded (L. Switzer, L. Katsanis) Council unanimously granted speaking privileges to I. Rakita, Director of the Goodman Institute of Investment Management Program.
- I. Rakita highlighted the proposed changes and explained that the change to the grade point average for the Diploma in Investment Management would conform with the requirements for other diploma programs. It was agreed that the proposed text for the DIM program be revised to read ...or a minimum of 2.70 or better for DIM students.
- On a motion duly seconded (L. Switzer, K. Argheyd) Council unanimously approved the proposed 2009-2010 curriculum revisions to the Goodman Institute of Investment Management Programs as amended and described of document JMSB-2008-03A-03.
- XI **Report: Administrative Affairs and Human Resources**
There was no report.
- XII **Standing Report on the status of the new JMSB building**
There was no report.
- XIII **CGSA Report**
K. Saliba reported that Mubashir Jamal has been elected CGSA President and that a convocation celebration was being planned.
- XIV **Staff Report**
There was no report.
- XV **Report: Masters and Diploma Programs**
A. Hochstein reported that the curriculum development for the GDBA was on track for September 2009 entry and that progress was being made with the MBA curriculum revision.
- XVI **Report: Undergraduate Programs, Academic and Student Affairs**
G. Kanaan reported that JMSB enrolment had reached capacity for 2008-2009. Applications will not be accepted as of April 15.
- XVII **Reports from School Representatives on University Committees**
i) **University Senate**
J. Segovia expressed his concern about the University governance and shared his dismay with the lack of involvement of the academic community in the decision-making of the University.

- vi) University Library Committee – JMSB-2008-03A-04
The report from T. Walker was received.
- vii) Board of Governors – JMSB-2008-03A-05
The report from L. Kryzanowski was received.

There were no reports received from the representatives on the following committees:

- ii) Arts and Science Faculty Council
- iii) Senate Academic Planning and Priorities
- iv) Senate Academic Programs Committee
- v) Senate Research Committee
- viii) Undergraduate Scholarships and Awards Sub-committee
- ix) Council of the School of Graduate Studies

XVIII CASA Report

A. Gold reported that CASA had been successful in their bid to host the Commerce Games in 2010. The event will be organized by V. Esposito, B. Chungwing, E. Blanchette and P. Goddard and will attract 1200 students to the new JMSB building. He also reported that Five Days for the Homeless had raised over \$40,000 for Dans La Rue.

With regard to recent competitions, V. Esposito reported that JMSB placed third at the Royal Roads competition, second at Excaliber, a Human Resources competition, and won overall gold for the third time in the Marketing Happening competition. He reported that the CASA Cares Fashion Show raised \$10,000 for the Montreal Children's Hospital. Lastly, he informed Council about the first Business Banquet that brought together students with business people from thirteen companies for cocktails and dinner. Guest speakers for the event were: Larry Smith, President of the Alouettes, Geoff Molson, VP Marketing, Molson Breweries and Tony Lofreda, Commercial Finance Services, Royal Bank of Canada. The Business Banquet is expected to become an annual event.

XIX New Business

XX Other Business

XXI Adjournment

On a motion duly seconded (M. Sharma, S. Betton) the meeting adjourned at 11:50.

XXII Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, May 16, 2008 at 09:30 in room GM302. The first part of the meeting will be a closed session for the approval of spring graduates.

